



Homework #3

What is in that window

It is now time to look at how type is use, so look closely and discover the wonderful world of typography (the study of type).

Task: Label and mark each example with the following terms below:

Style

- light
- italic
- Regular
- Bold

Drop Cap

Drop Cap simply denotes text of the printing and typesetting industry. Lorem ipsum has been the industry's standard dummy text ever since the 1960s, when an unknown p

Graphic Element



Line



CASE

- TITLE CASE
- lowercase
- Title Case
- Sentence case

category

- Sans Serif
- Oldstyle
- Modern
- Slab Serif
- Decorative
- Script
- Blackletter

Example 2

W Bridal Flash

Wedding Bell Blues

An age-old tradition gets a tony twist.

PHOTO BY STEPHEN LEWIS; STYLED BY TALYA COUSINS

As bridal rites go, "something blue" is tried and true, but it needn't be a cliché of the garter belt or embroidered hankie ilk. Precious gems and exquisite objets offer an unconventional, not to mention upscale, take on the custom. Consider Stephen Russell's giant aquamarine traced in diamonds. It hits all the right blue notes when worn as an alternative to the classic diamond engagement ring. Lorraine Schwartz's Art Deco-ish earrings, worked with diamonds and jade in an unusual shade of blue-lavender, will jazz up any bridal ensemble. And while Fred Leighton's gold and enamel case, with its Asian-style birds of paradise scene and cerulean backdrop, isn't wearable, it's an exotic trinket to have and to hold.

—JESSICA IREDALE

Example 3 *(your own from a magazine)*

