



### What is in that window

It is now time to look at how type is use, so look closely and discover the wonderful world of typography.

Task: Label and mark each example with the following terms below:

#### Style

- light
- italic
- Regular
- Bold**

#### Drop Cap

Drop Cap simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown p

#### Graphic Element



#### Line



#### Case

- Sentence case
- Title Case
- lowercase
- UPPERCASE

#### category

- Sans Serif
- Oldstyle
- Modern
- Slab Serif**
- Decorative
- Script

### Example 2

W Bridal Flash

## Wedding Bell Blues

An age-old tradition gets a tony twist.

**A**s bridal rites go, "something blue" is tried and true, but it needn't be a cliché of the garter belt or embroidered handkerchief. Precious gems and exquisite objets offer an unconventional, not to mention upscale, take on the custom. Consider Stephen Russell's giant aquamarine traced in diamonds. It hits all the right blue notes when worn as an alternative to the classic diamond engagement ring. Lorraine Schwartz's Art Deco-ish earrings, worked with diamonds and jade in an unusual shade of blue-lavender, will jazz up any bridal ensemble. And while Fred Leighton's gold and enamel case, with its Asian-style birds of paradise scene and cerulean backdrop, isn't wearable, it's an exotic trinket to have and to hold.

—JESSICA IRSDALE

PHOTO BY STEPHEN LEWIS; STYLED BY TALYA COUSINS



MULTI-MEDIA

## **Example 3 (from a magazine)**